

CERTIFICATE IN BUSINESS MANAGEMENT

The Certificate in Business Management develops students' understanding of financial statements, financial management, marketing strategy, and operations and technology management.

Several certificate programs are offered in a number of disciplines taught at the Stuart School of Business. These certificates provide students with a post-baccalaureate knowledge of an area of specialization within the discipline. Students in these programs register as certificate students. Certificate programs require a set of three or four courses. Students who are admitted to a master's degree program may apply coursework previously taken in a certificate program toward the requirements for the master's degree.

This certificate is designed for professionals who seek to increase their knowledge and skills in a particular area, as well as earn stackable credentials as part of a degree program.

Curriculum

Code	Title	Credit Hours
MBA 501	Financial Statement Applications	3
MBA 509	Financial Management	3
MBA 511	Marketing Strategy	3
MBA 513	Operations and Technology Management	3
Total Credit Hours		12