

MASTER OF SCIENCE IN STRATEGIC DESIGN LEADERSHIP

The Master of Science in Strategic Design Leadership is a nine-month full-time (or four to six semesters part-time) executive master's degree for exceptional design, management, engineering, and other professionals who wish to acquire robust design methods and frameworks and apply them to the development of products, communications, services, and systems. These courses cover design methods and frameworks in areas such as user observation and research; prototyping of new services, products, and businesses; creating systems of innovation; visualizing alternative futures; and linking user innovation to organizational strategy.

Residence

This degree can be taken in two semesters (full-time) with a minimum of 15 credit hours each semester or over four to six semesters (part-time), with a minimum of three credit hours each semester.

Advising

All students must meet with their academic advisers at least once a semester during their program of study. Each meeting should be scheduled prior to course registration for the following semester. All incoming students are assigned an adviser at the time of admission. All students can change their adviser at any time through an eForms petition.

If the required advising meeting is not completed in a particular semester, an academic hold will be placed on the student's record preventing any course registration for the following semester. The hold cannot be removed until the student has completed the advising meeting. Please see the Director of Student Success with any questions or if your assigned adviser is not available.

Curriculum

Code	Title	Credit Hours
Required Courses		(27-31.5)
IDX 542	Analysis + Synthesis	3
IDN 508	Principles and Methods of User Research	3
IDN 534	Business Design	1.5
or IDN 536	Introduction to Product Strategy	
IDN 530	Innovation Frontiers	1.5
IDX 508	Modes of Human Experience	1.5
IDN 542	Behavioral Design	1.5
IDN 571	Introduction to Systems Theory	1.5
IDN 519	Evidence-based Design	1.5
IDN 531	Adaptive Leadership	1.5
IDN 540	Implementing Innovation	1.5
IDX 511	Shaping Digital Futures	1.5
IDX 555	Metrics that Matter	1.5
IDN 556	Strategic Communication	1.5
or IDN 558	Innovation Narratives	
IDX 593	MDM Immersion ¹	1.5-6.0
IDX 598	Independent Study	3
Electives		(1.5-3)
Select 1.5-3.0 credit hours ²		1.5-3.0
Total Credit Hours		28.5-34.5

Minimum required credits: 30

¹ Required to take twice for a minimum of 3 credits, can take up to four times for a maximum of 6 credits.

² Elective course choices will be made in consultation with the student's adviser and will count for at least 1.5 credit hours of the program. Students select from the same pool of elective classes as found under the Master of Design program.