

CERTIFICATE IN INSTRUCTIONAL DESIGN

This certificate is primarily for experienced technical communicators who wish to acquire focused competency in instructional design. Graduates of this certificate program can serve as information specialists to systematically design and develop instructional materials and training programs for businesses, individuals, health and education institutions, and government. This certificate teaches the core concepts, instructional methods, and assessment instruments for designing materials using various forms of text, visual media, technology, and instructional techniques.

Curriculum

Code	Title	Credit Hours
Required Courses		(15)
COM 424	Document Design	3
or COM 528	Document Design	
COM 525	User Experience Research and Evaluation	3
COM 530	Standards-Based Web Design	3
COM 535	Instructional Design	3
COM 542	Knowledge Management	3
Total Credit Hours		15