

# SOCIAL SCIENCES (SSCI)

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## SSCI 586

### Planning, Fundraising, and Program Evaluation

The purpose of this course is to provide students with an introduction to applied research methodologies which are commonly used by public and non-profit managers to assess the effectiveness of service delivery. We will explore the theoretical underpinnings and practical application of the range activities involved in planning, implementing, and evaluating programs.

**Lecture: 3 Lab: 0 Credits: 3**