

MINOR IN BUSINESS ANALYTICS

The Minor in Business Analytics equips students with skills and knowledge relevant to the analysis and interpretation of dynamic business data that inform managerial and strategic decision-making and communicate insights.

Code	Title	Credit Hours
BUS 102	Business Analytics Fundamentals	3
BUS 221	Business Statistics	3-4
or STAT 225	Introductory Statistics	
or PSYC 203	Undergraduate Statistics for the Behavioral Sciences	
ECON 251	Introduction to Econometrics	3
Minimum of Two of the Following:		6
BUS 473	Marketing Analytics	3
BUS 475	Sales Management and Analytics	3
BUS 477	Analytics for Decision Making	3
BUS 484	Data Analytics and Visualization	3
Additional restriction for Chemical Engineering students: Chemical Engineering majors must also take CHE 426 or another engineering science course.		
Total Credit Hours		15-16